



Back row, left to right, Rose Semiorio, Stella Kaminski, Catherine Geisner, Ethel Lowell, Jeanie Allen and, front row, left to right, Assistant Don Story and Ray Orta. Posing about taking in a show at the Ice Follies. The group are employees at Jupiter 4561, Chicago, Ill.

82 Brings Christmas To Soldiers in Vietnam

Kansas City, Mo., Kresge 82 — Some of the employees teamed up with local Red Cross workers and filled 100 bags with presents for servicemen in Vietnam. The bags were filled with such items as stationery, candy, nuts and gum. Several thank you notes have been received. One grateful recipient wrote: "Sometimes the smallest things are the hardest to get in this country. I really appreciate your interest in our behalf." — Mary Klotzbach

Belleville, Ill., Kresge 88 — 88 started off 1969 with a tremendous white sale. — Marguerite Seelman

Quincy, Ill., Kresge 98 — The Quincy Fire Department sent a letter of thanks to 98 for supplying firemen with hot chocolate and coffee during a cold night of fire fighting in downtown Quincy. . . . 98 held a Christmas party on December 21. — Doris Quincy

Joliet, Ill., Kresge 130 — The Christmas party was sparked by games and prizes, thanks to the ingenuity of Mary Howell, food manager. — Danny Johnson

Council Bluffs, Ia., Kresge 154 — Employees and seven store retirees attended a breakfast in honor of Mildred Heck. Mildred is retiring after 45 years with the Kresge Company. — Leona White

Minneapolis, Minn., Kresge 176 — The welcome mat is out for Assistant Howard Fillmer. Former Assistant Dave Morellis was transferred to St. Joseph, Mo. — Agnes Feilen

Snow Is No Deterrent To Staunch 198 Shoppers

Ironwood, Mich., Kresge 198 — Three days before Christmas Ironwood was hit with the worst snow storm since 1935, with 35 inches of snow. A slight thaw brought an end to the merchandising standstill and on December 24 customers swarmed into the store for last minute shopping. This was probably 198's most hectic day in history. — Ann Champion

Decatur, Ill., Kresge 201 — Fountain girls at 201 really became involved during the holidays. At Thanksgiving they dressed up as Pilgrims and Indians. — Marge Banning

Green Bay, Wis., Kresge 222 — 222 welcomes Mary Bellise, a former Jupiter employee. . . . Congratulations to part-time employee Gail Tetsak who won first place in a sewing contest. — Elaine Boeremans

Fargo, N. D., Kresge 231 — Employees recently welcomed Manager Milton B. Fredrickson. . . . Merchants and the retail section of the Chamber of Commerce sponsored Downtown Value Days. — Grace Torgerson



Scott Calabouno, 4095, Joliet, Ill., poses as the red-suited Mr. Claus.

Rockford, Ill., Kresge 318 — Two tables filled with food aplenty were thoroughly enjoyed by employees at the Christmas party. . . . Employees contributed Christmas gifts to a needy mother and her six children. — Norma Hallberg

Omaha, Neb., Kresge 326 — Staffers had a superb smorgasbord in the store lounge before Christmas. — Bernice Swanson

Des Moines, Ill., Kresge 429 — Robert V. Cook is new manager. Eugene R. Keppeler, former manager, was promoted to 585, Lincoln, Neb. . . . Family Shopping Night was a tremendous success with sales beyond expectations. . . . Assistant Thomas G. Hanson, Thomas S. Horien and Paul Feller led employees in decorating and organizing Christmas merchandise early. — Jean Stanley

Wausau, Wis., Kresge 493 — 493 employees enjoyed a Christmas breakfast at the store fountain. A holiday dinner-party was held in January. — Adeline Spychalla

New Year Abounds With Activities at 554

Moline, Ill., Kresge 554 — Christmas festivities included a party complete with entertainment. . . . Assistant Wayne A. Nassif was relocated at 220 in Evanston, Ill. New Assistant is Frederick Davis. . . . Mark Johnson, stock room, answered a call from Uncle Sam and is now in basic training. — Judie Kelderman

Jennings, Mo., Kresge 555 — January Linen Sales helped make this store a one stop shopping trip. — Regina Evett

Eau Claire, Wis., Kresge 607 — Linda Rader is the newest member of the staff. Everyone is sorry to see Tom Rzepiejewski leave the fold. — Ruby Miles

Decatur, Ill., Kresge 641 — A potluck Christmas dinner was served to employees, managers and their families. . . . The most jovial man of all, Santa Claus, gave out gingerbread men to children in the store. — Evelyn Norman

Midwest Wraps Up 1968 With Generosity to All

Mason City, Ia., Kresge 692 — Manager Chester A. Nicholson and his wife were honored at a breakfast upon their 25th wedding anniversary. — Nellie Focken

Minneapolis, Minn., Kresge 694 — Employees enjoyed a Sunday evening dinner at a restaurant before the holidays and a smorgasbord and gift exchange the day before Christmas. — Lila Justilla

Dubuque, Ia., K mart 4018 — 4018 put the finishing touches on the old year with a wonderful Christmas dinner. — Donna Lucas

Fashion Department Takes On New Look at 4041

Sioux Falls, S. D., K mart 4041 — Cheryl Ridpath, manager of the ready-to-wear department, and her assistant, Lynn Olson, have doctored co-ordinating outfits of skirts and blazers with the K mart emblem. The new outfits add to the appearance of the store. — Judy Stanga

Springfield, Ill., K mart 4048 — Greetings to Gary Patterson, new manager of the jewelry department. Grace Oglesby was appointed food manager. — Marge Strawn

Eau Claire, Wis., K mart 4051 — Snow removal crews were constantly on the move in the parking lot of 4051, especially during the recent blizzard. — Jan Bennett

Joliet, Ill., K mart 4095 — Scott Calabouno traveled around the store incognito — as Santa Claus. . . . The annual Christmas dinner and gift exchange was a most enjoyable affair. . . . A Crazy Daze promotion is being planned for Washington's birthday. — Iryne Koenig



Nancy Lynch (l in r), Karen Dwyer, Jane Hamdorf and Vi McFarland are original flower children from K mart 4041 in Sioux Falls, S. D.

Omaha, Neb., K mart 4130 — 1968 closed out one full year of service to the community by 4130. — Theresa Walker

Aurora, Ill., K mart 4154 — The store reporter wrote a poem substituting appropriate words to the old favorite, The Night Before Christmas. According to this literary achievement, 4154 buzzed with activity during the Christmas season. — Beva Ward

Wichita, Kan., K mart 4171 — Manager Donald R. Goetz was honored at a farewell breakfast upon his transfer to 4148, Hammond, Ind. . . . 4171 extends a hearty welcome to Manager Doye L. O'Keefe and Assistant Warren Perry.

Kansas City, Kan., K mart 4215 — The Christmas Eve luncheon served in the store was a real treat for everyone. — Peggy Persell

Independence, Mo., K mart 4217 — John Sommerville Jr. replaced Kurt H. Gabriel as manager.

Throng of Citizens Greet 4221 on Opening Day

Collinsville, Ill., K mart 4221 — A capacity crowd opened up 4221 in November. Manager Hans J. Berres welcomed Assistant James Feuerborn and bid adieu to Darrell Highum who was transferred to 4214 in Des Moines, Ill. . . . A joint November-December birthday party was held at the closing event of the year. — Lydia Sheffield

Youngstown, O., K mart 4233 — A surprise party and a visit from Santa were the highlights of the Christmas festivities. Mr. Claus was laden with gifts for the manager, assistants and personnel supervisor. Following a gift exchange everyone joined in singing a few tunes. — Amelia Howell

Newton, Ia., Jupiter 4522 — Employees indulged in food and beverage and exchanged presents at the Christmas party. — Sharon Modlin

Minot, N. D., Jupiter 4544 — Increased sales at 4544 tied in with the annual January white goods sale. — Gary Melton

Moline, Ill., Jupiter 4546 — Employees stepped out on the town to celebrate Christmas.

Chicago, Ill., Jupiter 4561 — Employees treated themselves to the Ice Follies.

Clinton, Ia., Jupiter 4584 — Employees at 4584 couldn't cover up their delight over selling 456 blankets during a recent sale. — Eleanor Petersen



Frans Rushman (r) presents an honorable mention award for reporting to Jan Bennett, 4051, Eau Claire, Wis.

Hammond, Ind., Jupiter 4587 — Assistant Robert Rohrer was promoted to the regional office. — Helen Heslin

Chicago, Ill., Jupiter 4600 — Christmas party for all employees was held at the Candlelight Dining Room. — Mary Maloney

Chicago, Ill., Jupiter 4613 — delightful Christmas dinner ended the old year. The new year brought a new assistant, Jerry L. Molias. Assistant Richard Kahle transferred to 4095, Joliet, Ill.

Holiday Festivity at 4611 Is Co-Hosted by Manager

Springfield, Mo., Jupiter 4616 — Christmas dinner was prepared and served by Lucy Lafferty, Manager William Gibson and his wife. Sixty-three employees attended the dinner and party. — Irene Jones

E. St. Louis, Ill., Jupiter 4620 — 4620 welcomes the first K mart in the St. Louis area — store 4122. . . . District Manager Alvin H. Meyer visited 4620 recently. — Mary Wilson

Atchison, Kan., Jupiter 4632 — Cora Genail, Emma Bentley and Thelma Ball received 15-year pins. . . . Employees swung out to the Christmas party held at Pineview Country Club. — Thelma Ball



Santa is visiting these poor children because of the thoughtfulness of the employees at 318, Rockford, Ill.

Gail Lyman poses in his outfit as Santa Claus, alias Cecil Rayce, during a party at 4154 in Aurora, Ill.